

Computer e-classroom project progresses

Work is progressing rapidly for all the partners in the transnational COMPETE programme (funded through the EU Leonardo da Vinci project). The lead partner is the Intersource Group (Ireland) Ltd from Ireland. Other partners are HRDC from Greece, Zeuxis from Cyprus, WOTRA d.o.o from Slovenia and the Institute of Export.

The aims of the project are:

- To create an e-classroom that acts as an on-line e-learning facility, easily updated by trade trainers, educating users on consortium markets, macro and micro-economic climates and any trade tips, restrictions and difficulties to international marketing;
- To provide trainers with an alternative method of teaching course participants by providing the resources for an e-classroom;
- To provide real-life stories



from trade experts, illustrating their experiences and giving practical tips on how to trade internationally;

- To make a platform available to export managers facilitating learning 'anywhere-any-

time', bridging the gap between theoretical and practical learning.

- To encourage those involved in international trade to increase their understanding of existing and new markets

Fighting talk at Hong Kong branch

Members of the Hong Kong branch of the Institute of Export recently attended a seminar on the Wing Chun, or Kung Fu, practical self-defence technique given by Raymond Tung, an acknowledged expert in the technique and IoE committee member.

He pointed out that most of the people working in the office do not have enough exercise and, therefore, their health has suffered. In addition, those people who go regularly to China on business trips may become victims of violent robbery.

According to Mr Tung, by learning the Wing Chun self-defence technique, office staff and travellers can save and protect their lives when in danger,

while benefiting from better health.

He declared that Wing Chun can improve physical and mental alertness, as well as increasing users' ability to react, and defend themselves. Mr Tung has practised Kung Fu for more than 30 years and he demonstrated the movements and technique of self-defence and practical harmony.

He also used Newton's first and second laws of motion theories to explain the Kung Fu technique and showed the Kung Fu philosophy of 'fast', 'accurate', 'strength', 'courage' and 'powerful' in practical ways, while teaching participants five self-defence techniques.

About the speaker:

Raymond Tung MCIM, MILT, MIEx, EHKIM, MIIM is a committee member of The Chartered Institute of Logistics & Transport (in Hong Kong), a committee member of Institute of Export, a part-time lecturer on the HKU SPACE logistics programme and a director of a major international logistics company.

He is also a consultant and coach in the Wing Chun Self-Defense Technique Shortcut programme, a holder of a recognised Kung Fu Instructor Certificate issued by Ving Tsun Athletic Association and a disciple of Wing Chun Grandmaster Ip Chun.

SPOTLIGHT

Annual Meeting set for Sept 14

The 71st annual general meeting of The Institute of Export will take place on Thursday September 14, at 1100 hours, at The Peterborough Marriott Hotel. Formal notice will be sent to all members 21 days in advance of the event.

Under Byelaw 10.8 and 10.13.1 of The Institute of Export, one-third of the nationally elected council members retire each year, but if eligible may offer themselves for re-election.

Those due to retire this year will be: M Landau and D Leahy, with A Nemes being granted a two-year extension in order to complete his term of office as chairman and then as immediate past chairman.

Any member wishing to stand for election or re-election to council must submit a completed nomination form with accompanying documents (Byelaw 10.13.2) to the secretary by 1700 hours on Wednesday August 2, 2006. All nominations must be endorsed by at least six full members of the Institute.

To obtain a copy of the election form, please contact Helen Biggs at Export House, Peterborough on 01733 404400 or by e-mail: helen@export.org.uk

Prize-giving ceremony

The annual prize-giving and graduation ceremony for Institute of Export students will be held on November 9 at the Locarno Suite in the Foreign and Commonwealth Office. Full details will be made available on the IoE's website in October.